

[<Back](#) [Print](#)

Young Entrepreneurs of America strives to connect the high school-aged entrepreneurs and their teachers with mentors and successful entrepreneurs of today. To ensure that you continue to receive emails from us, add brian@yeabiz.com to your address book today. If you haven't done so already, click to [confirm](#) your interest in receiving email campaigns from us. To no longer receive our emails, click to [unsubscribe](#).

Newsletter

News & Updates to Our Friends

October 2006

In This Issue

**ANNOUNCEMENT –
YEA Summit**

**SPOOKY
ENTREPRENEURS**

**STUDENT
ENTREPRENEURS UP
CLOSE**

Join our list

Join our mailing list!

Join

Dear Brian,

We are starting a new method of communicating with our many students, teachers, volunteers, mentors, entrepreneurs, sponsors, friends, partners, etc. It would be greatly appreciated if you would allow us to continue sending you relevant updates by opting in to our electronic newsletter. We promise not to fill your inbox but would really like to keep you up to date on the latest news with Young Entrepreneurs of America (TM). Thanks!

ANNOUNCEMENT – YEA Summit

Don't Miss This Year's Biggest Event!

Each year YEA brings ideas from today's hottest entrepreneurs, tips from successful venture capitalists, insights from investors, and stories from a variety of knowledgeable experts together for one day. Join us as we explore entrepreneurship and how it relates to today's high school students.



Over 300 jr. high and high school students participated in last year's event and space is limited so mark your calendars to attend this year's **Young Entrepreneur Summit on Thursday, December 14th**. This year's big event will once again be held at the Miller Center for Entrepreneurship at the SLCC South Campus. Watch for more details in this newsletter or visit www.yeabiz.com.

BONUS: This year YEA has developed a way for students to attend completely for free. Our sponsorship program is a great way to forge relationships with entrepreneurs in your community, develop a strong working relationship for classroom

contacts, mentors, and recruiting, and pay for all costs associated with attending the Summit - including busses and registration fees. For more information contact Carey VanOrden at carey@yeabiz.com. For a sample opportunity please see "Spooky Entrepreneurs" in this newsletter.

[Read on...](#)

SPOOKY ENTREPRENEURS

Mentorship Opportunity

Want to get up close and personal with two of Salt Lake's movers and shakers? Jason Kassing and Karen Andrews are the co-founders of MANY rapidly growing companies in the Salt Lake valley. Three years ago this dynamic duo started their own marketing agency www.kassingandrews.com. Then they started the Scrapbook USA Expo www.scrapbookusaexpo.com that sells out to over 20,000 visitors every year. This Halloween these two entrepreneurs are kicking off their newest concept by filling the entire Southtown Expo center with "Trick-or-Treat Street."



Imagine over 30,000 square feet of trick or treating. All indoors. All safe. All spooky. Jason & Karen want to invite you to get a hands-on view of what it takes to launch a new business. They are looking for volunteers to spend 3-4 hours in costume handing out candy to kids in their amazing spooky set on October 27th and 28th.

Individuals are more than welcome to join but they are really hoping that some smart teacher will engage the services of their business class and come as a group. As an extra "treat" they would like to invite students who volunteer back to their offices for a quick tour and a participate in a very creative brainstorming and design session to see what life is like working in an advertising firm. For the right student who knows how to schmooze, this may be a great opportunity to land an internship - or even a part-time job. For more details on this great networking opportunity please contact Tami Nelson at Tami@kassingandrews.com.

[Read on...](#)

STUDENT ENTREPRENEURS UP CLOSE

Promote Yourself!

As much as we like to tell our stories, we also love to hear yours. If you are a student who owns your own business (or if you know of someone who fits this description) we would love to hear



your story and give your business free publicity. Send a brief (one- page) description of your business including business name, products or services provided, your target market, contact information (founder's name, (4x6 150 dpi jpeg image of founder or business – optional), phone number, e-mail, address, and website) and a brief history and/or explanation of your company to brian@yeabiz.com. Your picture and story could be chosen to be included in the next newsletter, listed on the YEA website, and included in a feature article about young entrepreneurs in an upcoming newspaper or magazine.

[Read on...](#)

We would love to hear your feedback on this newsletter and on YEA programs in general. We would also like to hear your ideas on making this newsletter more useful. Don't hesitate to send us an e-mail and share your ideas! See you on December 14th!

Sincerely,

Brian Acord
Young Entrepreneurs of America

Email: brian@yeabiz.com
Web: <http://www.yeabiz.com>

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to brian@yeabiz.com, by brian@yeabiz.com
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) |
[Privacy Policy](#).

Powered by



Young Entrepreneurs of America | 3100 Pinebrook Road | Suite 1300 | Park City | UT | 84098